**PRIVACY STATEMENT**

Your privacy is important to me. This privacy statement provides information about the personal information that Dr. Laurie Coger and Healthy Dog Workshop (hereafter noted as Healthy Dog Workshop website, or blog) collect and use that personal information.  This privacy statement only applies to this website.

**Personal Information Collection**

**Information You Voluntarily Submit to this Website:**  Healthy Dog Workshop may collect and use the following kinds of personal information: *your first and last name and your email address.* You may voluntarily submit this information when you're leaving a comment on a blog post, contact me through the contact form on this website, or when you subscribe to the Healthy Dog Workshop newsletter.

**Information that is Automatically Collected for this Website**: Healthy Dog Workshop automatically collects specific information about you and the device (smartphone, computer, laptop, tablet) that you use when visiting this website.  For instance, when you visit KeepTheTailWagging.com, your IP address, operating system type, browser type, referring website, pages you viewed, the dates/times when you accessed this website are logged, and links you've clicked.  The purpose of this is to help me create better content to help my readers.

Report this ad

**Cookies**: Healthy Dog Workshop may gather information using Session Cookies or Persistent Cookies, which are small data files stored on your browser by this website. Session Cookies expire when you close your browser while Persistent Cookies remain on your browser until you delete them by clearing your history/cookies.  These cookies aid in providing a more personalized experience on this website.

**Use of Personal Information**

The following is a list of examples of how the website, Healthy Dog Workshop may use your personal information (as discussed above).

* To operate and maintain this website, plan and update content, and plan and update products (i.e., books, ebooks, marketing materials).
* To send you monthly and bi-monthly newsletters or email updates, which include the ability to opt-out of future correspondence (look for the “unsubscribe” link at the bottom of the email).
* To respond to blog comments and queries submitted through the contact form on this website.
* To track and measure advertising and user behavior (blogs read, links clicked) on this website.
* To protect this website and website's readers from unauthorized or illegal activity (e.g., phishing, spamming).

**Disclosure of Personal Information**

Healthy Dog Workshop may share your information with third parties when you explicitly authorize us to share your information.

Additionally, this website partners with third-party service providers to aid in the management of various aspects of this website.  Each third-party provider's use of personal information is explained by their individual privacy policies.

Healthy Dog Workshop currently retains the services of the following providers:

**Google Analytics** – this service tracks this website's visits and provides me with information about how you found my website, what blog post or page you visit, and how long you remain on this website.  Google Analytics may capture your IP address.  No additional personal data is obtained by Google Analytics.  You can learn more about Google's privacy policy by visiting their website: <https://policies.google.com/privacy>

Report this ad

**MailChimp** – this service is used for delivery of email updates and newsletters. When you subscribe to the newsletter, your name and email address are stored on the MailChimp servers to assist in the delivery the monthly or bi-monthly email updates and newsletters. You can learn more about MailChimp's privacy policy by visiting their website: <https://mailchimp.com/legal/privacy/>

Currently, your personal information isn't being shared with any other third-party services. However, this list may be updated in the future as the owner of the website (Dr. Laurie Coger) finds better ways to provide you with free, useful content.

Except when required by law, I will not sell, distribute, or reveal your email addresses or other personal information without your prior consent; however, I may disclose or transfer personal information collected through this website to third parties should I sell all or a portion of Healthy Dog Workshop.  This may also apply to a merger, consolidation, or purchase of all or a portion of this website's assets or it may be related to a bankruptcy or reorganization proceeding brought by or against Healthy Dog Workshop

**Anonymous Data**

Occasionally, this website may provide anonymous data, which doesn't identify you alone, to outside parties for marketing, advertising, or other uses.  Examples of anonymous data may include analytics, as discussed above, and information collected from cookies.

**Publicly Visible Information**

If you leave a comment on a blog post, the name that you use will be visible. Your email address will never be available publicly.  You also have the option to add a link to your website when leaving a blog comment.  Users will see the name that you use when you leave a comment on a blog post.

**Cookies**

Healthy Dog Workshop uses cookies to prevent email capturing pop-ups and welcome mats and banner ads from being shown to regular visitors. Cookies may also be used by third-party services (listed above), such as Google Analytics.

Users may, at any time, prevent the setting of cookies, by the Website, by using a corresponding setting of your internet browser and may thus permanently deny the setting of cookies. Furthermore, already set cookies may be deleted at any time via an Internet browser or other software programs. This is possible in all popular Internet browsers. However, if users deactivate the setting of cookies in your Internet browser, not all functions of our Website may be entirely usable.

**Advertising**

**Display Ads**

Healthy Dog Workshop may use a third-party advertising company to serve advertisements when you visit this website.  This service may use cookies, as explained above, to better target ads based on your preferences.

**Retargeting Ads**

Occasionally, Healthy Dog Workshop may work with third-party companies, such as Facebook and Instagram, to market this website through advertisements on their platforms; you may see these as “Sponsored” posts in your newsfeed.  These companies may use cookies to serve ads on their platform based on someone's history of visits to this website.

**Affiliate Program Participation**

Healthy Dog Workshop engages in affiliate marketing and may earn a commission should you click on an affiliate link and make a purchase.  These affiliate partners may engage a cookie in your browser to track sales after you click on a link.  Please note that these cookies have a limited life and do expire.

Dr. Laurie Coger (owner) is a participant in the Amazon Services LLC Associates Program, an affiliate advertising program designed to provide a means for sites to earn advertising fees by advertising and linking to Amazon.com. She is also a member of the following affiliate advertising programs: Share-a-Sale, and CJ Affiliate.

**Newsletters**

You may choose to subscribe to a monthly or bi-monthly (schedule is subject to change) newsletter and email updates which may be used for advertising products or services and sharing news.  Newsletters sent to you may include affiliate links (discussed above) that are used to track sales.  These newsletters may also contain tracking pixels which serve to inform me of how many people open and engage (click links) with my newsletter.  The purpose of this is to help me provide better content that is useful to my readers.  What I learn is not shared by third parties.

**Your Rights Related to Your Personal Information**

**Opt-out** – You are welcome to opt-out of all future email communications by clicking on the unsubscribe link at the bottom of newsletters and email updates.  You may also contact me (owner) at DrLaurieCoger@HealthyDogWorkshop.com to request that I remove you from the mailing list. You may also contact me at this address for any other changes you wish with regard to email communications. **Delete** – There may come a time when you will like me to remove you from the email list (see “opt-out” above) or delete a comment on a blog post.  To do so, please contact me (owner) at kimberly@keepthetailwagging.com.

Please note that there may come a time when I may need to retain certain information for recordkeeping purposes or to complete transactions, or when required by law.

**Sensitive Personal Information**

Please note that you should not submit sensitive personal information to this website, either in blog comments or in an email to me.  Please note that although your email address isn't visible to others (outside of myself), your comments will be visible to anyone who reads the comment thread.

If you don't want strangers to have access to information, do not post it in a blog comment on this website.

**Children's Information**

Healthy Dog Workshop does not knowingly collect any personal information from children under the age of 16.  If you are a parent or legal guardian of a child under the age of 16 and you believe your child has subscribed to the blog's newsletter or the child has shared personal information in a blog comment, please contact me (owner) immediately at DrLaurieCoger@HeealthyDogWorkshop.com so that I may remove the information from my records.

**Updating this Statement**

Healthy Dog Workshop may update this privacy policy by posting a new version on this website.  With each update, this page will be shared on social media to keep you informed of changes.

**Last Update: May 19, 2018**

**Contact Information**

If you have any questions about this privacy policy or Dr. Laurie Coger’s treatment of your personal information, please contact DrLaurieCoger@HealthyDogWorkshop.com